

## **Historic, Archive Document**

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# GREAT NEW YEAR DAHLIA SPECIAL

**12 Choice Named DAHLIAS \$1.88**



Quality and distinction are the outstanding characteristics of this set of 12 choice, named Dahlias. Each one has been selected because of some outstanding feature in color, size or formation which raises it above the common run of ordinary Dahlias. There is a satisfaction in having the best and being able to show our friends and neighbors something unusual. Almost everyone has Dahlias but everyone does not have these distinctive sorts. You can be the Dahlia leader in your section by planting this set of 12 Choice, Named Dahlias. Every one of them will command the attention and admiration of your friends and will be an unlimited source of pleasure to you. Every tuber in this set sells regularly at from 50c to \$1.00 so at our special price of only \$1.88 for the 12 you are receiving the New Year's Bargain Supreme. The sales from this great offer should be tremendous so if you would be sure of yours, do not delay but order AT ONCE.

## 6 Colossal Cactus Dahlias

Attraction—Large, elegant flower of a clear lilac-rose, borne on long stiff stems, and a Dahlia of exceptional merit. A true peony-cactus type. Countess of Lonsdale—Yellow, suffused salmon-red, over-laid lavender. Early and profuse bloomer. Etandard de Lyon—Large size, with heavy petals and great substance. Color rich plum. The flowers are produced freely on rigid erect stems. Marjorie Castleton—The color is soft rosy pink, tinting lighter toward the center. It is a very rapid grower, with good stems and keeps well after cutting. Sunset Glow—One of the best of the bronzy Autumn shades. Yellow at base of petals, shading to bright red; full and free, with stiff stems. Yellow King—Color light yellow, tinting to cream at the tips, giving it a most pleasing effect. The large flowers are borne on long stiff but slender stems.

THIS SET OF **6** FOR ONLY **98c** VALUE \$3.00

## 6 Choice Decorative Dahlias

Break O'Day—A delicate clear sulphur yellow, tinting to sulphur white at the tips. The petals are of great substance, illuminated by a satiny sheen, giving the flowers a waxy appearance.

Lyndhurst—Brightest vermilion; the best bright red for cutting. An early free and continuous bloomer on long straight stems.

Mrs. J. Gardner Cassatt—Bright cerise-pink. A strong grower and free bloomer on long stiff stems.

Queer Mary—Color clear silvery cerise-pink. The plant is a strong, healthy, vigorous, upright branching grower, producing the flowers freely on long stiff stems.

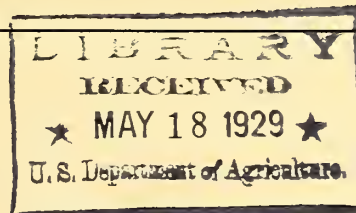
Souvenir de Gustav Doazon—Very large, light red; a strong and vigorous grower.

Sylvia—Deep pink, tinting to light pink at the center.

THIS SET OF **6** FOR ONLY **98c** VALUE \$3.00

**Both Sets OF 12 CHOICE NAMED Dahlias ONLY \$1.88**

**GREAT  
NEW YEAR  
BARGAIN  
SPECIALS**



Sec. 435½, P. L. & R.  
U. S. Postage  
**PAID**  
Clinton, N. J.  
Permit No. 1

GROWERS' SALES CO.  
CLINTON, N. J.



These Prices  
Not In Effect  
After Feb. 29

# GREAT NEW YEAR BARGAIN SPECIALS

These Prices  
Not In Effect  
After Feb. 29



## Beautiful Hardy Garden Iris

Think of buying a root that will increase and multiply year after year bearing beautiful lily-like flowers and all for only 5c a root. This month we are making this great special of beautiful Garden Iris. Our supply is unlimited and includes every shade of lavender, purple, blue and yellow. There is probably no flower that is more beautiful than Garden Iris and that requires so little attention. At this price of 5c each you can order by the dozen. This sale ends on February 29 and no order will be accepted after that date. Better send in your order today.

**5c**  
Each

## Unusual Japanese IRIS 17c EACH

## ST. REGIS The Best Everbearing RED RASPBERRY

Everyone who has a garden, even though the space is limited has room for St. Regis Raspberries. A row or two of 15 or 20 bushes will supply a family of seven all through the Summer with these deliciously flavored berries. The St. Regis is the most economical berry you can plant as it bears from early Summer until after frost. These famous everbearing red raspberries sell regularly at \$1.00 a dozen but if you will send in your order before February 29 we will send you as many as you want, delivery in March or April, at our special New Year price of 5c each.

**5c**  
Each

## NEW YEAR SPECIAL

{ California Privet **5c** Each } { Japanese Barberry **19c** Each }

## PEONIES

The Queen  
of Spring  
Flowers

If you will send in your order before February 29 we will send you 3 to 5 eye Peony roots in your choice of colors, red, white or pink, at the minimum price of 29c each. Peonies need no description. No flower can compete with them for brilliance of color or size. You will surely want some of these beautiful, showy flowers and NOW during this Great New Year Special is the time to buy. Send in your order now for Spring delivery and you can have this "Queen of Spring Flowers" in your choice of colors, red, white or pink for only 29c each.

**29c**  
Each



To start this New Year of 1929 off with a Bang—a real Growers' Sale Company Bang—we are giving our regular customers the opportunity to secure their plants and bulbs for Spring planting at little more than cost. You, our customers, have stood by us in the year 1928, enabling us to almost double our business over the year 1927; something is due you in return. It would be almost an impossibility to write each one of our 100,000 customers a personal letter of gratitude and thanks but the stock we are offering in this circular and the prices we are quoting is really a better way of expressing our appreciation of your patronage. In this year of 1929 our aim is to double our business over the year of 1928. We hope you will continue with us as a regular customer and wish you every success and joy in this New Year of 1929.

## GLADIOLI Assorted --- Named GLADIOLI

We have a wonderful assortment of Gladioli in mixed colors. They are the beautiful large flowered varieties including the deepest and most gorgeous shades as well as the most delicately tinted varieties. The Gladioli offered in this group of assorted colors will certainly afford you a most delightful surprise and at our special low prices you will want to order these by the hundred. If you order these Gladioli before February 29 we will send them to you immediately so you can plant them as soon as the ground is ready to be worked in the Spring. We can assure that these bulbs are all blooming size and will produce flowers that you will be proud to have in your garden. If you send in your order before February 29 you will not only save money but will enable us to give you quick and prompt service before the Spring rush has started. We cannot urge you too strongly to send in your order NOW.

**2c** EACH

NO ORDER  
ACCEPTED  
FOR LESS THAN \$1



In this Great New Year Bargain folder we are offering our best Named Gladioli, selling regularly at \$1.00 a dozen for only 4c each. This group includes such beautiful and well known Gladioli as E. J. Shaylor, Maidenblush, Alice Tiplady, Wilbrink, Seasdale and many others equally beautiful and popular. At this price we cannot afford to label them but if you send in your order before February 29 to enable us to avoid the jam of shipping time in the Spring, we will send you a beautiful assortment of carefully selected Named Varieties that cannot be equalled at twice the price, and you will have them on hand ready to plant as soon as the ground is ready this Spring. This offer will not be repeated at this price and no order will be accepted if mailed after February 29.

EACH **4c**

NO ORDER  
ACCEPTED  
FOR LESS THAN \$1

## WAR

War, one of the newer Gladioli, has recently come into great popularity and demand and deservedly so. It is one of the late varieties and is entirely distinctive in coloring, being a beautiful deep velvety blood-red—a color that has taken years of patience and hybridizing to obtain and one that is so beautiful in the garden or in decorations in the home that you cannot afford to be without it. These Gladioli sell regularly at \$3.00 a dozen but if you will send us your order BEFORE February 29 we will send you as many as you have room to plant (and at this price you can order by the dozen) at only 9c each. This Gladiolus, War, is not plentiful and our supply is limited. Better BE SURE of having your order filled by SENDING IN YOUR ORDER TODAY.

**9c** Each

## Choice Named Cannas

If you order during this great sale, we will send you a gorgeous collection of our brightest and most colorful Cannas (Named Varieties not labeled) for only 13c each. These Cannas are all the new improved varieties—beautiful large flowers—and every one is guaranteed to surprise and please you. Nothing can take the place of a bed of Cannas; their huge leaves of green or bronze are always decorative and beautiful even when the flowers are not in bloom. If you want a bed or border of Cannas this year or would like to add some of the newer and better varieties to your bed, we urge you to send in your order during this sale. No order accepted at this price after February 29.

**13c** Each



## Forsythia

Forsythia or Golden Bell is the earliest and most welcome flowering shrub of Spring. In late March and early April when Winter has not yet doffed his coat of snow, Forsythia peeps out to meet the first warm rays of sun and herald the coming of Spring. This shrub blossoms out in beautiful yellow flowers even before the leaves have put in their appearance and is indeed a beautiful sight. You simply can't have too many of these beautiful flowering shrubs and at our New Year's Sale price of 23c each you can make your home the show place of your neighborhood. Send in your order for a dozen or so Forsythia at this price of 23c each and to be sure your order will be in before February 29, MAIL IT TODAY.

**23c** Each

## Concord Grapes

The Concord is the most extensively planted and probably the best all-round grape on the market. Black, fairly early and of good quality, it is very productive. Plant a half dozen or so of these grape vines and you will have all the grapes you can possibly use. Our special New Year price is 20c each but this price will not be in effect after February 29.

**20c**  
Each



## Special Grape Offer

We are listing below five of our most popular grapes:

Catawba, red  
Warden, purple  
Niagara, white  
Agawam, dark red  
Moore's Early, black

Your Choice

If you send in your order NOW, you may have your choice of these fine grapes for only 33c each. Plant this set of five and you will have the finest table and cooking grapes on the market. But no order will be accepted if mailed after February 29. Better send in your order IMMEDIATELY.

**33c**  
EACH

# GROWERS' SALES CO., CLINTON, N. J.

ADD 15c FOR POSTAGE, PACKING AND INSURANCE

1929

# GROWERS' SALES COMPANY'S

## Distinctive Dozen

This Distinctive Dozen has been selected after careful consideration of several hundred varieties. Twelve roses that are truly distinctive in color, beauty and perfection of form; the choice of rose experts. Plant them and they will be your particular pets and the pride and joy of your rose garden. Every rose in the set sells regularly at \$1.00 and better but we are able through enormous sales to price the twelve Distinctive Roses at the very nominal cost of only \$5.89. Send in your order for the Distinctive Dozen now. You will receive them as soon as the ground is ready for planting in the Spring. Your roses will then have an early start, should bloom within approximately six weeks from the time they are planted remaining in gorgeous bloom continuously until Fall. In ordering just ask for our Distinctive Dozen. Order at once and you will receive the twelve choicest roses listed and described below at less than half their real value—only \$5.89. This is our introductory price and if a "word to the wise is sufficient" you will order immediately, NOW.

### LADY ASHTOWN

A very free-flowering variety, producing fine blooms throughout the season. The flowers are large and of a delicate rose color shading to yellow at the base.

### BRIARCLIFFE

Sport of Columbia. Color finer and clearer pink than the parent. A large rose with long, stiff stems, nearly thornless, free from mildew and vigorous.

### MRS. AARON WARD

Center Indian-yellow with edge primrose; medium-sized flowers, free and full. Equally attractive when in full bloom as in the bud state.

### K. A. VICTORIA

Outer petals of flowers creamy white, center petals Naples yellow. large, full and of good form. Remarkably fragrant and a strong healthy grower.

### MME. ED. HERRIOT

Coral-red, shaded with yellow and bright rosy scarlet. Strong with bright green, glossy foliage. Made famous when it won the London Daily Mail Gold Cup.

### SOUV. DE CLAUDIUS PERNET

Its color is a definite and lovely sunflower-yellow deepening in the center and it retains this color indoors and outdoors, in bud and open bloom. Buds are produced on long, stiff stems.

### DUCHESS OF WELLINGTON

Intense saffron-yellow, stained with deep crimson, changing to a deep coppery saffron-yellow as the flowers are fairly full, with large petals, great substance, delightfully fragrant and very free flowering.



### RED RADIANCE

A counterpart of Radiance from which it is a sport possessing all the good traits of that valuable variety but differing in color which is a bright cerise-red.

### LOS ANGELES

A luminous flame-pink, toned with coral and translucent gold at the petals; buds long and pointed which expand into a beautiful and fragrant flower.

### MME. BUTTERFLY

Flowers a brilliant pink suffused apricot and gold; buds a rich Indian red and are carried on erect stems; foliage and habit of growth unsurpassed.

### ETOILE DE FRANCE

Rich velvety crimson, center ruby-red; large and double. The strong, upright bushes have beautiful green foliage; like hot weather and are constantly in bloom.

### RADIANCE

Brilliant, rosy opaline-pink. Large, free and of beautiful form with sweet fragrance. In bloom during unfavorable weather when many other varieties fail.

**COMPLETE SET OF 12 DISTINCTIVE ROSES ONLY \$5.89**

**GROWERS' SALES COMPANY  
CLINTON, NEW JERSEY**

ADD 15c FOR POSTAGE, PACKING AND INSURANCE